



The Association of International Graduate Admissions Consultants

# 2024 Global Sponsorship Benefits

## Expand Global Reach

- First European in-person conference since 2015 will draw top admissions consultants from around the world
- 60+ AIGAC consulting firms (200+ consultant representatives) across 14 countries
- Influencing 50,000+ applicants annually



## Build Industry Partnerships

- Applicants
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers

## Engage in conversations about core industry topics

- Past and future admissions trends
- Applications of AI in admissions
- Changes in test prep
- Globalization of the MBA



To learn more about AIGAC Sponsorship please contact [sponsorship@aigac.org](mailto:sponsorship@aigac.org)

# Sponsorship Opportunities

## 2024 AIGAC Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
<b>Complimentary AIGAC Conference Ticket</b> For Consultant or Affiliate Member Partners	2 Tkts.	1 Tkt.		
<b>Discounted Tickets</b> For additional AIGAC Conference attendees	50%	25%	20%	
<b>Special Conference Acknowledgements</b> Introductory/closing	●	●		
<b>Conference Speaking Event</b> Speaking opportunity at the AIGAC Conference	10 min	5 min		
<b>Educational Presentation recorded/posted on YouTube</b> Promoted across social media	●			
<b>Distribution of targeted sponsor materials to MBA applicants</b> Sent by AIGAC on behalf of sponsors to all registered applicants	●	●		
<b>Spotlight Newsletter Article</b> Article proactively distributed via email to all members	●			
<b>Summer with the Schools webinar series sponsor recognition</b> Recognition during each consultant webinar	●	●	●	●
<b>Partner link on AIGAC members-only website</b>	●			
<b>AIGAC Affiliate-Level membership</b>	2 Ind.	1 Ind.	1 Ind.	
<b>Social Media (e.g., posts on blogs, Facebook, Twitter, etc.)</b> Amplify your most important content and communications	Quarterly	Quarterly	Bi-Annually	Annually
<b>Conference Program Advertisements</b>	Full page	½ page	½ page	¼ page
<b>Sponsorship logos</b> Conference, Webinars, AIGAC website, Emails, Socials	●	●	●	●
<b>AIGAC Blog Post</b> Coordinate a topic of interest with AIGAC HQ	●	●	●	●
<b>Promotional materials</b> Distributed electronically at both conferences and to all AIGAC members afterwards	●	●	●	●
<b>2024 Package Rates (USD)</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$850</b>

**Looking to get to know AIGAC? Join us first as an affiliate member!**

**Affiliate Membership:** \$399 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference and receive all news updates and other member benefits.

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