



# Sponsorship Opportunities

## 2023 AIGAC Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
<b>Complimentary AIGAC Conference and Applicant Fair Ticket</b> For Consultant or Affiliate Member Partners	2 Tkts.	1 Tkt.		
<b>Discounted Tickets</b> For additional AIGAC Conference and Applicant Fair attendees	50%	25%	20%	
<b>Special Conference Acknowledgements</b> Introductory/closing	●	●		
<b>Two Conference Speaking Events</b> Two speaking opportunities (AIGAC Conf. and Applicant Fair) including complimentary virtual booth at Applicant Fair	10 min	5 min		
<b>Educational Presentation recorded/posted on YouTube</b> Promoted across social media	●			
<b>Distribution of targeted sponsor materials to MBA applicants</b> Sent by AIGAC on behalf of sponsors to all registered applicants	●	●		
<b>Spotlight Newsletter Article</b> Article proactively distributed via email to all members	●			
<b>Summer with the Schools webinar series sponsor recognition</b> Recognition during each consultant webinar	●	●	●	●
<b>Partner link on AIGAC members-only website</b>	●			
<b>AIGAC Affiliate-Level membership</b>	2 Ind.	1 Ind.	1 Ind.	
<b>Social Media (e.g., posts on blogs, Facebook, Twitter, etc.)</b> Amplify your most important content and communications	Quarterly	Quarterly	Bi-Annually	Annually
<b>Conference Program Advertisements</b>	Full page	½ page	½ page	¼ page
<b>Sponsorship logos</b> Conference, Applicant Fair, AIGAC website, Emails, Socials	●	●	●	●
<b>AIGAC Blog Post</b> Coordinate a topic of interest with AIGAC HQ	●	●	●	●
<b>Promotional materials</b> Distributed electronically at both conferences and to all AIGAC members afterwards	●	●	●	●
<b>2023 Package Rates</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$850</b>

**Looking to get to know AIGAC? Join us first as an affiliate member!**

**Affiliate Membership:** \$350 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference and receive all news updates and other member benefits.

To learn more about AIGAC Sponsorship please contact  
[sponsorship@aigac.org](mailto:sponsorship@aigac.org)