

2023 Global Sponsorship Benefits

Expand Global Reach

- First in-person conference since 2019 will draw elite admissions consultants from around the world
- 60+ AIGAC consulting firms (200+ consultant representatives) across 13 countries
- 50,000+ applicants annually
- 750+ attended virtual applicant fair (over last 2 years)

Build Industry Partnerships

- Applicants
- Business Schools
- Admissions Consultants

Increase Brand Visibility

- Education Webinars
- Newsletters
- Social Media
- Applicant Resources
- Applicant Outreach



- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers









To learn more about AIGAC Sponsorship please contact <u>sponsorship@aigac.org</u>

2023 AIGAC Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Complimentary AIGAC Conference and Applicant Fair Ticket For Consultant or Affiliate Member Partners	2 Tkts.	1 Tkt.		
Discounted Tickets For additional AIGAC Conference and Applicant Fair attendees	50%	25%	20%	
Special Conference Acknowledgements Introductory/closing	•	•		
Two Conference Speaking Events Two speaking opportunities (AIGAC Conf. and Applicant Fair) including complimentary virtual booth at Applicant Fair	10 min	5 min		
Educational Presentation recorded/posted on YouTube Promoted across social media	•			
Distribution of targeted sponsor materials to MBA applicants Sent by AIGAC on behalf of sponsors to all registered applicants	•	•		
Spotlight Newsletter Article Article proactively distributed via email to all members	•			
Summer with the Schools webinar series sponsor recognition Recognition during each consultant webinar	•	•	•	●
Partner link on AIGAC members-only website	•			
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Social Media (e.g., posts on blogs, Facebook, Twitter, etc.) Amplify your most important content and communications	Quarterly	Quarterly	Bi-Annually	Annually
Conference Program Advertisements	Full page	½ page	½ page	¼ page
Sponsorship logos Conference, Applicant Fair, AIGAC website, Emails, Socials	•	•	•	•
AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ	•	•	•	•
Promotional materials Distributed electronically at both conferences and to all AIGAC members afterwards	•	•	•	•
2023 Package Rates	\$7,500	\$5,000	\$2,500	\$850

Looking to get to know AIGAC? Join us first as an affiliate member!

Affiliate Membership: \$350 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference and receive all news updates and other member benefits.