



The Association of International Graduate Admissions Consultants

# Global Sponsorship Benefits

## Expand Global Reach

- 60+ AIGAC consulting firms (180+ Consultant representatives)
- 12 countries represented
- 50,000+ applicants reached annually
- 800+ attended 2020 virtual applicant fair
- 1,000,000+ Monthly Web Visits



## Build Industry Partnerships

- AIGAC Virtual Conference
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers

## Increase Brand Visibility

- Education Webinars
- Newsletters
- Social Media
- Applicant Resources



To learn more about AIGAC Sponsorship please contact [sponsorship@aigac.org](mailto:sponsorship@aigac.org)

# Sponsorship Opportunities

## 2022 Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
<b>Complimentary AIGAC Virtual Conference Ticket</b> For Consultant or Affiliate Member Partners	2 Tkts.	1 Tkt.		
<b>Discounted Tickets</b> For additional AIGAC Virtual Conference attendees	50%	25%	20%	
<b>Special Virtual Conference Acknowledgement</b> Introductory/closing	●	●		
<b>Spotlight Virtual Conference Event</b> Includes speaking opportunity (see below)	10 min	5 min		
<b>Educational Presentation recorded/posted on YouTube</b> Promoted across social media	●	●		
<b>Spotlight Newsletter Article</b>	●	●		
<b>Summer with the Schools webinar series sponsor recognition</b>	●			
<b>Partner link on AIGAC members-only website</b>	●			
<b>AIGAC Affiliate-Level membership</b>	2 Ind.	1 Ind.	1 Ind.	
<b>Social Media (e.g., posts on blogs, Facebook, Twitter, etc.)</b>	Quarterly	Quarterly	Bi-Annually	Annually
<b>Virtual Conference Program Advertisement</b>	Full page	½ page	½ page	¼ page
<b>Sponsorship logos</b> (Virtual Conference program, AIGAC website, Social Media)	●	●	●	●
<b>AIGAC Blog Post</b> Coordinate a topic of interest with AIGAC HQ	●	●	●	●
<b>Promotional materials</b> Distributed electronically at AIGAC conference and to all AIGAC members afterwards.	●	●	●	●
<b>2022 Package Rates</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$850</b>

**Looking to get to know AIGAC? Join us first as an affiliate member!**

**Affiliate Membership:** \$350 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference, receive all news updates and other member benefits.

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