



The Association of International Graduate Admissions Consultants

Global Sponsorship Benefits

Expand Global Reach

- 60+ AIGAC consulting firms (180+ Consultant representatives)
- 12 countries represented
- 50,000+ applicants reached annually
- 800+ attended 2020 virtual applicant fair
- 1,000,000+ Monthly Web Visits



Build Industry Partnerships

- AIGAC Virtual Conference
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers

Increase Brand Visibility

- Education Webinars
- Newsletters
- Social Media
- Applicant Resources



To learn more about AIGAC Sponsorship please contact sponsorship@aigac.org

Sponsorship Opportunities

2021 Sponsorship Levels

| Sponsorship Benefits | Platinum | Gold | Silver | Bronze |
|---|----------------|----------------|----------------|--------------|
| Complimentary AIGAC Virtual Conference Ticket For Consultant or Affiliate Member Partners | 2 Tkts. | 1 Tkt. | | |
| Discounted Tickets For additional AIGAC Virtual Conference attendees | 50% | 25% | 20% | |
| Special Virtual Conference Acknowledgement Introductory/closing | ● | ● | | |
| Spotlight Virtual Conference Event Includes speaking opportunity (see below) | 10 min | 5 min | | |
| Educational Presentation recorded/posted on YouTube Promoted across social media | ● | ● | | |
| Spotlight Newsletter Article | ● | ● | | |
| AIGAC Affiliate-Level membership | 2 Ind. | 1 Ind. | 1 Ind. | |
| Social Media (e.g., posts on blogs, Facebook, Twitter, etc.) | Quarterly | Quarterly | Bi-Annually | Annually |
| Virtual Conference Program Advertisement | Full page | ½ page | ½ page | ¼ page |
| Sponsorship logos (Virtual Conference program, AIGAC website, Social Media, Applicant Guides, Survey Materials) | ● | ● | ● | ● |
| AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ | ● | ● | ● | ● |
| Promotional materials Distributed electronically at AIGAC conference and to all AIGAC members afterwards. | ● | ● | ● | ● |
| 2021 Package Rates | \$7,000 | \$5,000 | \$2,500 | \$850 |

Looking to get to know AIGAC? Join us first as an affiliate member!

Affiliate Membership: \$325 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference, receive all news updates and other member benefits.

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