



The Association of International Graduate Admissions Consultants

2020 School Sponsorship Benefits

Selected Benefits

- **Podcast:** Educate AIGAC members and prospective students about your program's strengths and breaking news through moderated content that conveys your school's unique value. Posted on AIGAC's YouTube channel, shared via member library.
- **AIGAC LinkedIn:** Ask consultants questions to gain a better sense of the market and to respond directly to dozens of applicant questions. Engage with consultants in a private, respectful space.
- **Social media:** Reach new candidates through posts on AIGAC's blog, Facebook, Twitter, Instagram, etc. 4X per year
- **Application review:** Proactively identify issues and opportunities with a new application before it is published. Feedback remains confidential.

About AIGAC Members

- 60+ AIGAC Consulting Companies (180+ Consultants Representatives)
- Consultants based in 12 countries, with candidates in 50+ countries
- 50,000+ applicants reached annually
- 1,000,000+ monthly visits to member websites



To learn more about AIGAC sponsorship please contact
sponsorship@aigac.org

2020 School Sponsorship Benefits

Complete List of Benefits

| | Premium | Standard |
|---|----------------|----------------|
| Podcast (hosted by experienced AIGAC Consultant) | ● | |
| Educational Presentation recorded and available on YouTube, promoted across social media | ● | |
| Spotlight Newsletter Article Promote your program through a detailed article in our monthly newsletter to members | ● | ● |
| Social Media (e.g. posts on blogs, Facebook, Twitter, etc.) Increase program exposure and announce/share new details | Quarterly | Quarterly |
| | | |
| Sponsorship logos AIGAC website, Social Media, Applicant Guides | ● | ● |
| AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ and share knowledge about your program | ● | ● |
| Newsletter article Draft one article on a relevant topic | ● | ● |
| Application review Small team of AIGAC consultants will review your application before it is published to identify potential issues or opportunities in advance. Review remains confidential. | ● | |
| Distribution of deadlines & questions: 2020/21 Application deadlines and questions distributed directly to all consultants | ● | |
| School events Listed on school events page on AIGAC website | ● | |
| AIGAC Library Share program knowledge, posting up to 5 school documents on AIGAC website | ● | |
| Package Rates | \$6,000 | \$4,000 |

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