



The Association of International Graduate Admissions Consultants

Global Sponsorship Benefits

Expand Global Reach

- 60+ AIGAC consulting firms (180+ Consultant representatives)
- 12 countries represented
- 50,000+ applicants reached annually
- 800+ attended 2020 virtual applicant fair
- 1,000,000+ Monthly Web Visits



Build Industry Partnerships

- AIGAC Virtual Conference
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers

Increase Brand Visibility

- Education Webinars
- Newsletters
- Social Media
- Applicant Resources



To learn more about AIGAC Sponsorship please contact sponsorship@aigac.org

Sponsorship Opportunities

2021 Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Complimentary AIGAC Virtual Conference Ticket For Consultant or Affiliate Member Partners	2 Tkts.	1 Tkt.		
Discounted Tickets For additional AIGAC Virtual Conference attendees	50%	25%	20%	
Special Virtual Conference Acknowledgement Introductory/closing	●	●		
Spotlight Virtual Conference Event Includes speaking opportunity (see below)	10 min	5 min		
Educational Presentation recorded/posted on YouTube Promoted across social media	●	●		
Spotlight Newsletter Article	●	●		
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Social Media (e.g., posts on blogs, Facebook, Twitter, etc.)	Quarterly	Quarterly	Bi-Annually	Annually
Virtual Conference Program Advertisement	Full page	½ page	½ page	¼ page
Sponsorship logos (Virtual Conference program, AIGAC website, Social Media, Applicant Guides, Survey Materials)	●	●	●	●
AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ	●	●	●	●
Promotional materials Distributed electronically at AIGAC conference and to all AIGAC members afterwards.	●	●	●	●
2021 Package Rates	\$7,000	\$5,000	\$2,500	\$850

Looking to get to know AIGAC? Join us first as an affiliate member!

Affiliate Membership: \$325 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, and career counseling. Affiliate members can register for the AIGAC Conference, receive all news updates and other member benefits.

To learn more about AIGAC Sponsorship please contact
sponsorship@aigac.org