



The Association of International Graduate Admissions Consultants

Global Sponsorship Benefits

Expand Global Reach

- 60+ AIGAC Consulting Companies (180+ Consultants Representatives)
- 12 Countries Represented
- 50,000+ applicants reached annually
- 1,000,000+ Monthly Web Visits



Build Industry Partnerships

- AIGAC Virtual Conference
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers



Increase Brand Visibility

- Educational Webinars
- Newsletters
- Social Media
- Applicant resources



To learn more about AIGAC Sponsorship please contact sponsorship@aigac.org

Sponsorship Opportunities

Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Complimentary AIGAC Virtual Conference Ticket For Consultant or Affiliate Member Partners	2 Tckts.	1 Tckt.		
Discounted Tickets For additional AIGAC Virtual Conference attendees	50%	25%	20%	
Special Virtual Conference Acknowledgment Introductory/closing	●	●		
Spotlight Virtual Conference Event Includes speaking opportunity (see below)	10 min	5 min		
Educational Presentation recorded and available on YouTube Promoted across social media	●	●		
Spotlight Newsletter Article	●	●		
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Social Media (e.g. posts on blogs, Facebook, Twitter, etc.)	Quarterly	Quarterly	Annually	Annually
Virtual Conference Program Advertisement	Full page	½ page	½ page	¼ page
Sponsorship logos (Virtual Conference program, AIGAC website, Social Media, Applicant Guides, Survey Materials)	●	●	●	●
AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ	●	●	●	●
Newsletter article Draft one article on a relevant topic	●	●	●	●
Promotional materials Distributed electronically at AIGAC conference and to all AIGAC members afterward	●	●	●	●
2020 Package Rates	\$7,000	\$5,000	\$2,500	\$850

Looking to get to know AIGAC? Join us first as an affiliate member

Affiliate Membership: \$325 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, career counseling. Affiliate members can register for the AIGAC Virtual Conference as well as receive all news updates and other member benefits.

To learn more about AIGAC Sponsorship please contact
sponsorship@aigac.org