



The Association of International Graduate Admissions Consultants

# Global Sponsorship Benefits

## Expand Global Reach

- 70+ AIGAC Consulting Companies (200+ Consultants Representatives)
- 15 Countries Represented
- 50,000 + applicants reached annually
- 1,000,000+ Monthly Web Visits



## Build Industry Partnerships

- AIGAC Conference
- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers



## Increase Brand Visibility

- Educational Webinars
- Newsletters
- Social Media
- Applicant resources



To learn more about AIGAC Sponsorship Opportunities contact  
Natalie Wallace ([nwallace@aigac.org](mailto:nwallace@aigac.org))

# Sponsorship Opportunities

## Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Complimentary AIGAC Conference Ticket for Consultant or Affiliate Member Partners	2 Tckts.	1 Tckt.		
Special Conference Acknowledgement (introductory/closing)	●	●		
Spotlight Conference Event w/ Speaking Opportunity (see below)	10 min	5 min		
Educational Presentation recorded and available on YouTube, promoted across social media	●			
Spotlight Newsletter Article	●	●		
Discounted Tickets (off of full-price tickets only)	50%	25%	20%	
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Sponsored Item (e.g. bag, lanyard, pad folio, water bottle)	1 Item	1 Item	1 Item	
Conference Program Advertisement	Full page	½ page	½ page	¼ page
Social Media (e.g. posts on blogs, Facebook, Twitter, etc.)	Quarterly	Quarterly	Annually	Annually
Sponsorship logos (Conference program, AIGAC website, Social Media, Applicant Guides, Survey Materials)	●	●	●	●
AIGAC Blog Post Coordinate a topic of interest with AIGAC HQ	●	●	●	●
Newsletter article Draft one article on a relevant topic	●	●	●	●
Promotional materials distributed at AIGAC conference	●	●	●	●
Packages mailed to non-conference attendees Physical mailing available for all members at an additional fee	●	●	●	●
Package Rates	\$6,000	\$5,000	\$2,000	\$750

### Looking to get to know AIGAC? Join us first as an affiliate member

**Affiliate Membership:** \$150 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, career counseling. Affiliate members can register for the AIGAC Conference, receive all news updates and other member benefits.

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