

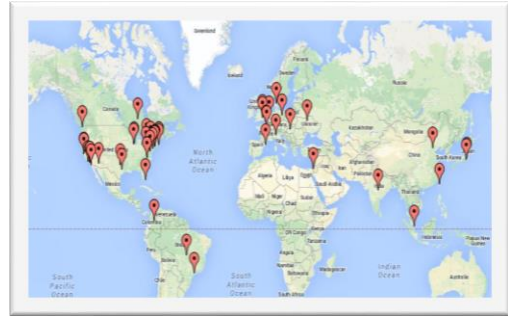


The Association of International Graduate Admissions Consultants

Global Sponsorship Benefits

Expand Global Reach

- 80+ AIGAC Consulting Companies (150+ Consulting Representatives)
- 14 Countries Represented
- 50,000 + Applicants Reached
- 1,000,000+ Monthly Web Visits



Build Industry Partnerships

- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers
- Media Coverage



Increase Brand Visibility

- AIGAC Conference
- Educational Webinars
- Newsletter Articles
- Social Media



To learn more about AIGAC Sponsorship Opportunities contact Shiela Locatelli-Wallace at (831) 464-4892 or shiela@aigac.org

Sponsorship Opportunities

All Sponsorship Levels include:

Sponsorship Logo

Conference Program

Educational Webinar

AIGAC Website

Monthly Newsletter

Content Article

Inclusion in
AIGAC Blog with
link back to
Sponsor
Company Blog

Educational Resources

Inclusion of
Educational
Materials (e.g.
white papers) in
AIGAC Library

Marketing Collateral

Distribution of
Promotional
Material at
AIGAC
Conference

Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Regional Event (e.g. coffee discussion, networking reception)	●			
Complimentary AIGAC Conference Ticket for Corporate Partners; Not intended for school affiliates, if school sponsor we recommend that you invite a consultant or corporate partner so they may learn more about the industry and standards we are working on.	1 Tckt.	1 Tckt.		
Special Conference Acknowledgement (introductory/closing)	●	●		
Spotlight Conference Event w/ Speaking Opportunity (see below)	15 min	10 min		
Educational Webinar Presentation	●	●		
Spotlight Newsletter Article	●	●		
Discounted Tickets (off of full-price tickets only)	50%	25%	25%	
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Sponsored Item (e.g. bag, lanyard, pad folio, water bottle)	1 Item	1 Item	1 Item	
Conference Program Advertisement	Full page	½ page	½ page	¼ page
Social Media (e.g. posts on blogs, Facebook, Twitter, etc.)	Quarterly	Quarterly	Annually	Annually
Package Rates	\$5,500	\$4,000	\$2,000	\$750

Looking to get to know AIGAC? We have several ways you can start small and get to know us

> **Affiliate Membership:** \$150 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, career counseling

> **Business Card Size Ad:** \$375 – Gain more exposure for your company by receiving an 1/8th page ad in our conference program which is distributed electronically to our 50+ attendees, representing ~ 50,000 applicants, and 20+ School Representatives.

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