

AGENDA FOR Wednesday, June 12, 2013 PHILADELPHIA

- LOCATION** *Today's daytime events will take place at:*
The Hub, CityView, 30 South 17th Street, United Plaza, 14th Floor, Philadelphia, PA 19103.
- 8:00-8:45am** **Breakfast & Registration**
- 8:45-9:00am** **President's Welcome**
Welcome from **Anna Ivey**, President, AIGAC
- 9:00-10:00am** **AIGAC 2013 Survey Results**
Presentation by **Jennifer Mack**, Research Analyst, Huron Consulting Group, followed by group discussion, moderated by **Vince Ricci**
- 10:00-10:15am** **Break**
- 10:15-11:00am** **Innovation in the MBA Curriculum, Delivery (Full-Time Programs)**
School panel discussing new methods of delivering content to students.
*Moderated by: **Chioma Isiadinso***
Panelists:
Bruce Delmonico Yale School of Management, Assistant Dean and Director of Admissions
Elizabeth Griffith McDonough Business School, Georgetown University, Senior Associate Dean of Marketing Strategy & New Program Development
- 11:00-11:45am** **Innovation in the MBA Program Format**
School panel discussing part-time and online MBA options. *Moderated by: **Graham Richmond***
Panelists:
Beth Flye MBA@UNC Kenan-Flagler Business School, Director of Admissions
Shari Hubert McDonough Business School, Georgetown University, Associate Dean, MBA Admissions
Ann Richards Samuel Curtis Johnson Graduate School of Management, Director of Financial Aid and Sr. Associate Director of Admissions
- 11:45-12:45pm** **Lunch** Sponsored in part by: **The GMAT Club**
- 12:45-1:30pm** **Teaching MBA Students About Innovation**
School panel discussing innovation as content in classes and beyond. *Moderated by: **Vince Ricci***
Panelists:
Paula Goldfarb NYU Stern School of Business, Executive Director, MBA and EMBA Admissions and Graduate Financial Aid
Rodrigo Malta UT-Austin, McCombs School of Business, Director of MBA Admissions
Niki da Silva Rotman School of Management, Director, Recruitment & Admissions, Full Time MBA
- 1:30-2:15pm** **Innovation in Career Services Programming**
School panel discussing how to prepare students for the changing workforce. *Moderated by: **Andrea Sparrey***
Panelists:
Doreen Amorosa McDonough Business School, Georgetown University, Associate Dean and Managing Director of Career Services
Roy Chason China Europe International Business School (CEIBS), MBA Senior Marketing Manager
Niki da Silva Rotman School of Management, Director, Recruitment & Admissions, Full Time MBA
Bruce Delmonico Yale School of Management, Assistant Dean and Director of Admissions
Beth Flye MBA@UNC Kenan-Flagler Business School, Director of Admissions
Paula Goldfarb NYU Stern School of Business, Executive Director, MBA and EMBA Admissions and Graduate Financial Aid

2:15-3:00pm

Innovation in Admissions

School panel discussing new ways to learn about candidates. *Moderated by: Scott Shrum*

Panelists:

Amanda Carlson Columbia Business School, Assistant Dean of Admissions

Roy Chason China Europe International Business School (CEIBS), MBA Senior Marketing Manager

Dawna Clarke Tuck School of Business at Dartmouth, Director of Admissions

Bruce Delmonico Yale School of Management, Assistant Dean and Director of Admissions

Rodrigo Malta UT-Austin, McCombs School of Business, Director of MBA Admissions

Ann Richards Samuel Curtis Johnson Graduate School of Management, Director of Financial Aid and Sr. Associate Director of Admissions

Sherry Wallace UNC Kenan-Flagler Business School, Director, MBA Admissions

3:00-3:30pm

Break

3:30-5:00pm

Ethical Challenges in the Recommendations Process

Group discussion with AIGAC members and school representatives

Moderated by: Andrea Sparrey and Chioma Isiadinso

5:00-8:00pm

Free Time

8:00-10:00pm

Dinner for Members of AIGAC

Location: Chifa, 707 Chestnut Street, Philadelphia, PA, 19106



YELP ELITE REVIEW:

"THERE ARE VERY FEW SERVICES FROM WHICH ONE COMES AWAY FEELING AS THOUGH THEY PROBABLY UNDERPAID. THIS IS ONE OF THOSE RARE SERVICE PROVIDERS."

THE WALL STREET JOURNAL:

"MANHATTAN PREP'S CLIENT LIST READS LIKE A WHO'S WHO OF FEEDERS FOR ELITE BUSINESS SCHOOLS, INCLUDING GOLDMAN SACHS, BCG, DELOITTE AND GOOGLE."

**NOT ALL
TEST PREP
IS CREATED
EQUAL**



AGENDA FOR Thursday, June 13, 2013 PHILADELPHIA

LOCATION

Today's daytime events will take place at:
The Wharton School of the University of Pennsylvania, Huntsman Hall, 3730 Walnut Street, Philadelphia, PA, 19104

8:45-9:30am

Walking tour

from Center City Wharton Hub (2401 Walnut Street) to UPENN/Wharton main campus - led by **Ankur Kumar**, Director of Admissions and Financial Aid

9:30-10:00am

Breakfast at Wharton

10:00-11:00am

Curriculum, Community and Programmatic Updates

Panelists:

Frank Devecchis Interim Director, MBA Program

Kembrel Jones Deputy Vice Dean, Student Life

Jeffrey Klein Executive Director, Wharton Leadership Program

Shannon Connelly Senior Associate Director, Employer Services

11:00-11:45am

Panel on Lauder and JD/MBA

Panelists:

Mauro Guillen Director, The Lauder Institute-Dr. Felix Zandman Professor in International Management

Colleen France Associate Director, JD/MBA Program

11:45-12:00pm

Break

12:00-1:00pm

Admissions Q&A

Ankur Kumar Director of MBA Admissions & Financial Aid

1:00-2:00pm

Panel on Social Impact, Global Programs and Innovation

Panelists:

Laura Zarrow Project Director, Innovation Group

Don Huesman Managing Director, Innovation Group

Frank Devecchis Interim Director, MBA Program

Sheryl Kuhlman Managing Director, Wharton Social Impact Initiative Director, Wharton-Netter Center Community Partnership

2:00-3:00pm

Panel on Entrepreneurship, Healthcare, Retail, Real Estate, Public Policy, Customer Analytics

Panelists:

Emily Cieri Managing Director, Wharton Entrepreneurship

Peter Fader Co-director, Wharton Customer Analytics Initiative, Frances and Pei-Yuan Chia Professor of Marketing

Lawton (Rob) Burns Chair, Health Care Management Department, Director, Wharton Center for Health Management and Economics, James Joo-Jin Kim Professor

Mark Duggan Faculty Director, Wharton Public Policy Initiative, Professor and Chair, Department of Business Economics and Public Policy. Rowan Family Foundation Professor

Janice Leberman Zell/Lurie Real Estate Center

Did you know that The Wharton School was the world's very first collegiate business school, established in 1881?



Photo by Kendall Whitehouse

3:00-4:00pm

Travel to Barnes Foundation

Small group transportation for confirmed attendees

4:00-6:00pm

Tour the Barnes Foundation

Sponsored by:

Anna Ivey Consulting and **Clear Admit**

Location: 2025 Benjamin Franklin Pkwy, Philadelphia, PA, 19130

6:00-6:30pm

Walk to Dinner

Taxis/UBER also available if you would prefer not to walk

7:00-10:00pm

Dinner for AIGAC Members

Sponsored in part by: **Veritas Prep**

Location:

Waterworks, 640 Waterworks Drive,
Philadelphia, PA, 19130



Did you know that The Barnes Foundation houses 181 Renoirs, 69 Cezannes and 59 Matisses as well as works by Manet, Degas, Seurat and Picasso?




CLEAR ADMIT School Snapshots

Free, objective overviews of top MBA programs

The Clear Admit School Snapshots are designed to give prospective applicants concise overviews of 27 leading MBA programs in the United States and abroad, making them the perfect resource for applicants to determine which programs they would like to research further. These free guides provide essential information about faculty, curriculum, campus life, job placement statistics, and more.

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AGENDA FOR Friday, June 14, 2013 PHILADELPHIA

LOCATION	<i>Today's daytime events will take place at: The Hub, CityView, 30 South 17th Street, United Plaza, 14th Floor, Philadelphia, PA 19103.</i>
8:30-9:00am	Breakfast
9:00-9:15am	New Member Recognition
9:15-10:15am	AIGAC Board Update Board presentation and group discussion
10:15-11:00am	GMAT Changes and Reflections on Lessons Learned <i>Speaker: Joanna Graham, GMAC</i>
11:00-11:30am	Break
11:30-12:00pm	Introduction to Membership Database Introduction to AIGAC Membership Database and your profile
12:00-1:00pm	Lunch <i>Sponsored in part by: Manhattan GMAT</i>
1:00 -1:45pm	Leveraging Innovation for AIGAC's Next Phase Understanding best practices from other organizations
1:45-2:30pm	Protecting Client Confidentiality / Privacy Group discussion on best practices
2:30-3:00pm	Break
3:00-3:45pm	Applying the Principles of Good Practice Understanding origin of AIGAC principles and application in the future
3:45-4:30pm	Future of AIGAC: Member Value Proposition Group discussion
4:30-4:45pm	Closing Remarks



Philadelphia U.S. Firsts:
first hospital, first
med school, first stock
exchange, first theater,
first art museum, first
zoo, and first computer.



Both the Declaration of Independence and
the United States Constitution were signed
and adopted in Philadelphia.