



The Association of International Graduate Admissions Consultants

# Global Sponsorship Benefits

## Expand Global Reach

- 80+ AIGAC Consulting Companies (150+ Consulting Representatives)
- 14 Countries Represented
- 50,000 + Applicants Reached
- 1,000,000+ Monthly Web Visits



## Build Industry Partnerships

- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers
- Media Coverage



## Increase Brand Visibility

- AIGAC Conference
- Educational Webinars
- Newsletter Articles
- Social Media



To learn more about AIGAC Sponsorship Opportunities contact Shiela Locatelli-Wallace at (831) 464-4892 or [shiela@aigac.org](mailto:shiela@aigac.org)

# 2016 Sponsorship Opportunities

## All Sponsorship Levels include:

<p><b>Sponsorship Logo</b></p> <ul style="list-style-type: none"> <li>Conference Program</li> <li>Educational Webinar</li> <li>AIGAC Website</li> <li>Monthly Newsletter</li> </ul>	<p><b>Content Article</b></p> <p>Inclusion in AIGAC Blog with link back to Sponsor Company Blog</p>	<p><b>Educational Resources</b></p> <p>Inclusion of Educational Materials (e.g. white papers) in AIGAC Library</p>	<p><b>Marketing Collateral</b></p> <p>Distribution of Promotional Material at AIGAC Conference</p>
---	---	--	--

## Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
Regional Event (e.g. coffee discussion, networking reception)	●			
<b>Complimentary AIGAC Conference Ticket for Corporate Partners;</b> Not intended for school affiliates, if school sponsor we recommend that you invite a consultant or corporate partner so they may learn more about the industry and standards we are working on.	3 Tckts.	1 Tckt.		
Special Conference Acknowledgement (introductory/closing)	●	●		
Spotlight Conference Event w/ Speaking Opportunity (see below)	20 min	10 min		
Educational Webinar Presentation	●	●		
Spotlight Newsletter Article	●	●		
Discounted Tickets (off of full-price tickets only)	50%	25%	25%	
AIGAC Affiliate-Level membership	2 Ind.	1 Ind.	1 Ind.	
Sponsored Item (e.g. bag, lanyard, pad folio, water bottle)	2 Items	1 Item	1 Item	
Conference Program Advertisement	Full page	½ page	½ page	¼ page
Social Media (e.g. posts on blogs, Facebook, Twitter, etc.)	Quarterly	Quarterly	Annually	Annually
<b>2016 Package Rate</b>	<b>\$7,750</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$750</b>

### Looking to get to know AIGAC? We have several ways you can start small and get to know us

- > **Affiliate Membership:** \$150 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, career counseling
- > **Business Card Size Ad:** \$375 – Gain more exposure for your company by receiving an 1/8th page ad in our conference program which is distributed electronically to our 50+ attendees, representing ~ 50,000 applicants, and 20+ School Representatives.

To learn more about AIGAC Sponsorship Opportunities contact Shiela Locatelli-Wallace at (831) 464-4892 or [shiela@aigac.org](mailto:shiela@aigac.org)