

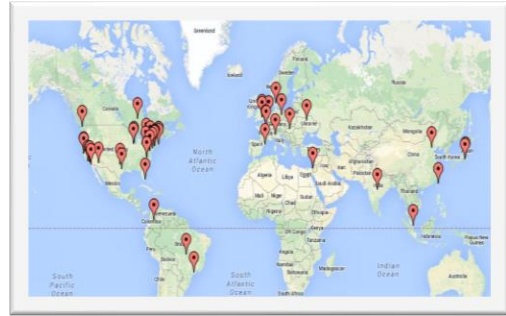


The Association of International Graduate Admissions Consultants

# Global Sponsorship Benefits

## Expand Global Reach

- 80+ AIGAC Consulting Companies (150+ Consulting Representatives)
- 14 Countries Represented
- 50,000 + Applicants Reached
- 1,000,000+ Monthly Web Visits



## Build Industry Partnerships

- Business Schools
- Admissions Consultants
- Test Prep Companies
- Organizational Partners
- Affiliated Service Providers
- Media Coverage



## Increase Brand Visibility

- AIGAC Conference
- Educational Webinars
- Newsletter Articles
- Social Media



To learn more about AIGAC Sponsorship Opportunities contact ShIELa Locatelli-Wallace at (831) 464-4892 or [shIELa@aigac.org](mailto:shIELa@aigac.org)

# Sponsorship Opportunities

## All Sponsorship Levels include:

### Sponsorship Logo

Conference Program

Educational Webinar

AIGAC Website

Monthly Newsletter

### Content Article

Inclusion in  
AIGAC Blog with  
link back to  
Sponsor  
Company Blog

### Educational Resources

Inclusion of  
Educational  
Materials (e.g.  
white papers) in  
AIGAC Library

### Marketing Collateral

Distribution of  
Promotional  
Material at  
AIGAC  
Conference

## Sponsorship Levels

Sponsorship Benefits	Platinum	Gold	Silver	Bronze
<b>Complimentary AIGAC Conference Ticket for Corporate Partners;</b> Not intended for school affiliates, if school sponsor we recommend that you invite a consultant or corporate partner so they may learn more about the industry and standards we are working on.	2 Tckts.	1 Tckt.		
<b>Special Conference Acknowledgement (introductory/closing)</b>	●	●		
<b>Spotlight Conference Event w/ Speaking Opportunity (see below)</b>	15 min	10 min		
<b>Educational Webinar Presentation</b>	●	●		
<b>Spotlight Newsletter Article</b>	●	●		
<b>Discounted Tickets (off of full-price tickets only)</b>	50%	25%	25%	
<b>AIGAC Affiliate-Level membership</b>	2 Ind.	1 Ind.	1 Ind.	
<b>Sponsored Item (e.g. bag, lanyard, pad folio, water bottle)</b>	1 Item	1 Item	1 Item	
<b>Conference Program Advertisement</b>	Full page	½ page	½ page	¼ page
<b>Social Media (e.g. posts on blogs, Facebook, Twitter, etc.)</b>	Quarterly	Quarterly	Annually	Annually
<b>Package Rates</b>	<b>\$5,500</b>	<b>\$4,000</b>	<b>\$2,000</b>	<b>\$750</b>

### Looking to get to know AIGAC? We have several ways you can start small and get to know us

- > **Affiliate Membership:** \$150 – Become an affiliate member! Reserved for professionals in fields related to graduate admissions: test prep, financial aid, career counseling
- > **Business Card Size Ad:** \$375 – Gain more exposure for your company by receiving an 1/8th page ad in our conference program which is distributed electronically to our 50+ attendees, representing ~ 50,000 applicants, and 20+ School Representatives.

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